# BOOK SHARON FOR YOUR NEXT EVENT

# 13 OF OUR FAVORITE TOPICS





### **Biological Basis of Complacency** BASED ON OUR AWARD WINNING ARTICLE This paradigm shifting presentation reviews the

neurological process that leads to complacency, shares the results of surveys & interviews on the scope of complacency in organizations. Learn to assess the efficacy of complacency fighting strategies based on understanding this previously undiscussed component to complacency: basic brain design.



**Another Stupid Mistake!** MAKING ROUTINE WORK SAFER

### Reducing incidents during routine work requires disrupting the conditions that lead to an over-

reliance on neural pathways: Repetitive Work, Fatigue, and Stress. Enjoy this deep dive into why people make mistakes doing routine work and the organizational and behavioral solutions needed to effectively address this issue.



### A Roadmap To Senior Leader Buy-In HOW TO GAIN MAXIMUM SENIOR LEADER SUPPORT

What does it take to get senior leaders to support a safety initiative with words, actions, and money?

With this question in mind, we interviewed deeply experienced safety professionals for their insights into the source of their success. This session will help attendees confidently and intentionally approach their senior leaders to secure their active support for a safety initiative.





### RESEARCH ON FRONTLINE LEADER DEVELOPMENT We spoke with organizations that have made substantial investments in developing the

leadership skills of their frontline supervisors. We'll share their insights into why they've



invested in this type of training, the benefits they've experienced, and specific examples of those initiatives.

## Harnessing the Power of Habit LEARN HOW TO WORK WITH YOUR BRAIN

### Even the best intentions don't translate into results you can count on when safety is on the line. Discover

why people don't follow their safety training and how you can leverage cutting-edge neural science research to use habit when it will keep your employees safe and neutralize habit when it can be dangerous. Makes an excellent keynote address as attendees create new habits on the spot!





### Used effectively, questions can short-circuit complacency in real-time by triggering critical thinking and situational awareness in ourselves and in others. But not all questions are created

20 Questions

equal. Learn the tools for asking effective questions and get 100 plus sample questions and guidance for choosing the ones that are most

A REAL TIME COMPLACENCY FIGHTING TOOL

effective for your work environment. Didn't We Do Training On That?



### employees' performance. The other 75% are left wondering, "Didn't we do training on that?" Get a 5 phase process for crafting a training initiative that results in long-term measurable behavior change and be able to diagnose why a training failed to

DESIGNING A TRAINING PROGRAM THAT STICKS

According to a McKinsey study, only 25% of

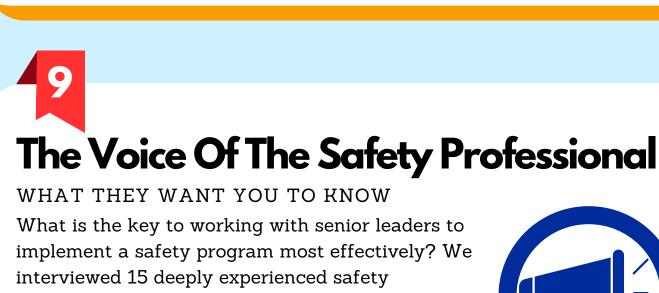
managers report that training changes an

have the desired impact.

What Are The Magic Words? A MASTER CLASS IN EMPLOYEE BUY-IN



right now.



work.

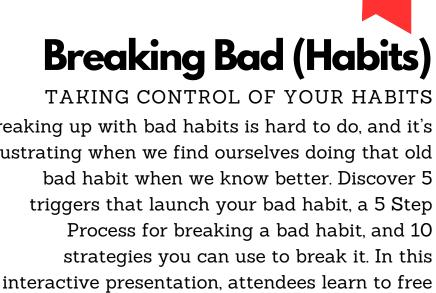
programs, look no further. Take a deep dive into employee buy-in. Get 5 key questions, a structure for designing and deploying safety initiatives, and

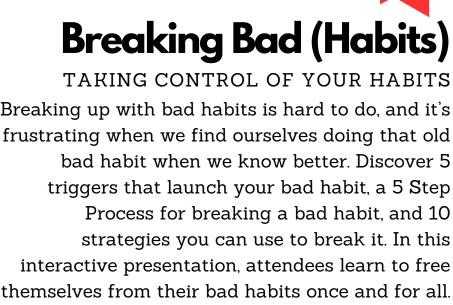
examples of what's working for organizations

professionals to learn their secrets to success. This presentation shares what safety professionals wish their senior leaders would understand and embrace

**Breaking Bad (Habits)** TAKING CONTROL OF YOUR HABITS Breaking up with bad habits is hard to do, and it's frustrating when we find ourselves doing that old bad habit when we know better. Discover 5 triggers that launch your bad habit, a 5 Step

so that organizations become even safer places to







# cycle and the 9 good habits the promote a great





stress from a negative experience they want to

avoid into a growth opportunity they embrace.

**But I Don't Wanna** WHAT TO DO WHEN EMPLOYEES RESIST If your employees are forgetting, ignoring, pushing back, or actively resisting you, then you know how frustrating it is to get your employees to follow the rules. Discover 6 reasons employees fight your safety guidelines, 3 tactics that make the situation worse, and 6 steps to crafting a safety initiative so that you end up with employees who WANT to



Habit Mastery Consulting

follow your safety procedures.

Contact Sharon Lipinski at 970-581-7681 or

S<u>haron@HabitMasteryConsulting.com</u> to check our availability or discuss customizing a presentation for your audience.